

## CASE PRESENTATION RUBRIC

Criteria	Level 1 (5 points)	Level 2 (10 points)	Level 3 (15 points)	Level 4 (20 points)	Total Points
<b>Organization</b>	Very disorganized; lacks flow; vague and difficult to follow.	Occasionally confusing or choppy; difficult transitions; requires effort to follow.	Generally clear and smooth; minor confusion or rough transitions between ideas.	Exceptionally clear, logical flow; transitions are seamless and well-integrated.	
<b>Delivery</b>	Uncomfortable, unclear, rushed or excessively slow speech; distracting delivery style.	Some discomfort or nervousness; noticeable pauses or filler words; limited expressiveness.	Generally comfortable; clear and articulate; minor use of pauses or filler words.	Confident, articulate, and engaging; delivery is clear, expressive, and highly polished.	
<b>Content</b>	Unclear points; demonstrates limited understanding of the policy issue; lacks or provides irrelevant evidence.	Partially clear points; basic understanding of the policy issue; evidence used is minimal or inconsistently relevant.	Clear, relevant points; good understanding of the policy issue; adequately uses credible evidence to support arguments.	Exceptionally clear, concise, and insightful; demonstrates comprehensive understanding of the policy issue; effectively integrates strong, credible evidence throughout.	
<b>Communication Aids</b>	Poorly prepared visuals; distracting, illegible, or unrelated to main points.	Marginal visuals; somewhat relevant but limited in clarity, readability, or effectiveness.	Professionally prepared; generally clear and supportive of main points; minor issues in clarity or variety.	Highly professional and visually engaging; clear, varied, concise, and significantly enhances understanding of main points.	
<b>Audience Interaction</b>	Unable to accurately answer questions; responses are irrelevant or incomplete.	Answers questions superficially or excessively; often misses key points.	Clearly and accurately answers most questions; minor gaps in detail or clarity.	Clearly, accurately, and concisely answers all questions; demonstrates deep understanding and engages with the audience effectively.	

**Total Points: 100**

### Scoring Guide:

- **90-100:** Excellent (demonstrates exceptional mastery of all elements)
- **80-89:** Very Good (demonstrates strong mastery with minor improvements needed)
- **70-79:** Good (demonstrates adequate mastery, some areas for improvement)
- **Below 70:** Needs Improvement (significant areas for growth and improvement identified)